

# ***Marching Ahead with Innovation***



THE MONTHLY NEWSLETTER OF AICOUNTLY



# What's New in **AICountly**

## Smarter Accounting, Faster Results!

This March, Aicountly is evolving with intelligent features your business finance operations:

### ● **AI Reporting Assistant**

- Auto-generate dynamic financial reports based on live data.
- AI suggestions to highlight anomalies or trends.
- Personalized report templates based on your business type.
- Save time with one-click audit-ready reports.

### ● **Auto GST Return Drafting**

- Auto-draft monthly/quarterly GST returns from transactions.
- Pre-validate entries to reduce GST filing errors.
- Get alerts for missing or mismatched GST data.
- Download finalized returns directly for submission.

### ● **Smarter Invoice Reminders**

- Automated reminder emails/SMS for pending payments.
- Customizable frequency and messaging.
- Smart escalation for high-value overdue invoices.
- Real-time dashboard of reminder success rates.

**And that's just the beginning —  
stay tuned for more AI-driven innovations in 2025!**



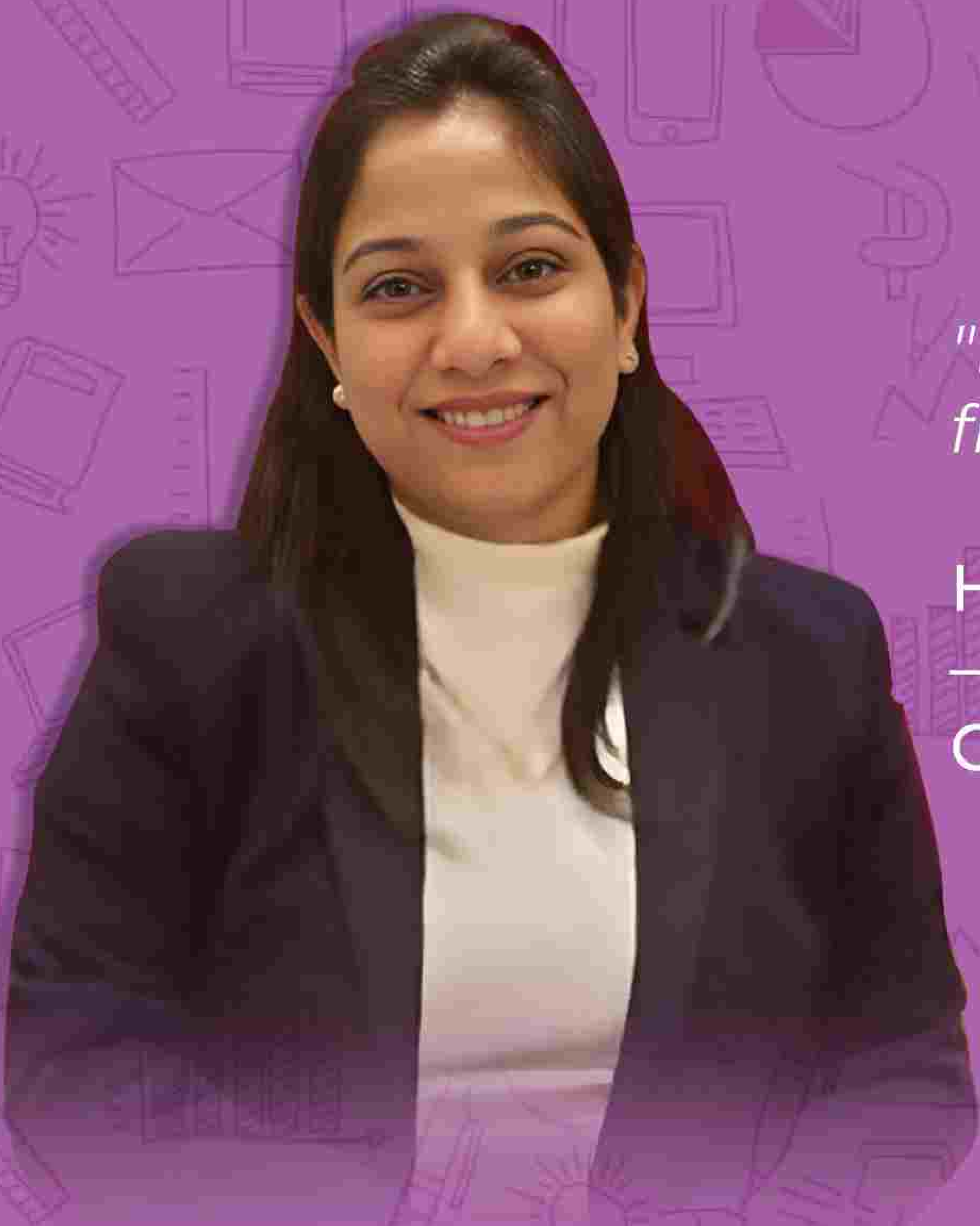
# A Message from Rahul Gupta, Founder



*"Innovation isn't an option anymore — it's a necessity, and we're ready!"*

Cheers to a smarter financial journey!  
– Rahul Gupta  
Founder, Aicountly Interactive Services Pvt. Ltd.

# A Message from Shruti, Co-Founder



*"Empower your business with compliant, tech-driven financial solutions."*

Here's to a year of effortless compliance!  
– Shruti  
Co-founder, Aicountly Interactive Services Pvt. Ltd.





# Celebrating Women's Day with Pride at **AICountly**

On this International Women's Day, we honor the strength, brilliance, and resilience of women who lead, inspire, and uplift every day.

At **AICountly**, we proudly stand for equal opportunity, inclusive growth, and the empowerment of women in finance, business, and beyond.





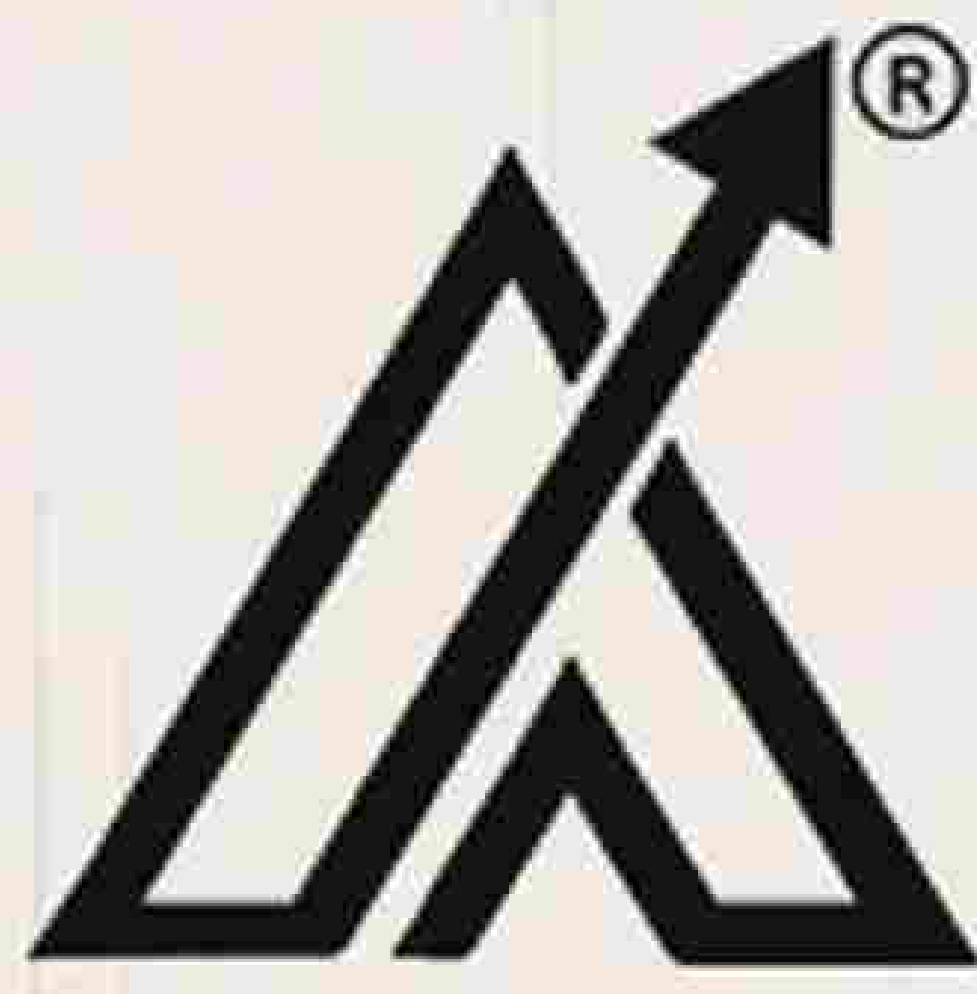
# Happy Holi\*

## **Celebrating the Vibrant Festival of Holi with **AICountly****

This Holi, let's celebrate the colors of joy,  
togetherness, and new beginnings!

At **AICountly**, we believe every color represents  
a new opportunity — to innovate, to grow, and  
to build lasting bonds of trust and success.





## **Honoring the Heroes on Shaheed Diwas**

On this **Shaheed Diwas**, we solemnly remember and pay tribute to the brave martyrs who sacrificed their lives for the freedom and dignity of our nation.

At **AI Countly**, we honor their legacy by committing ourselves to values of courage, integrity, and service in every endeavor.



# Tax Corner:


## Make **Financial** Your Tax Planning Power Month

### Top Tax Tips for Power Planning:

 **Declare Investments Early** benefit and hassle-free filings.

 **Audit Your Books** Spot errors now before the rush!

 **Identify Carry-Forward Losses** smartly to reduce current tax liability.

 **Prepare Your Year-End Checklist** ready in advance.

 **Consult a Tax Advisor**— big savings tomorrow!

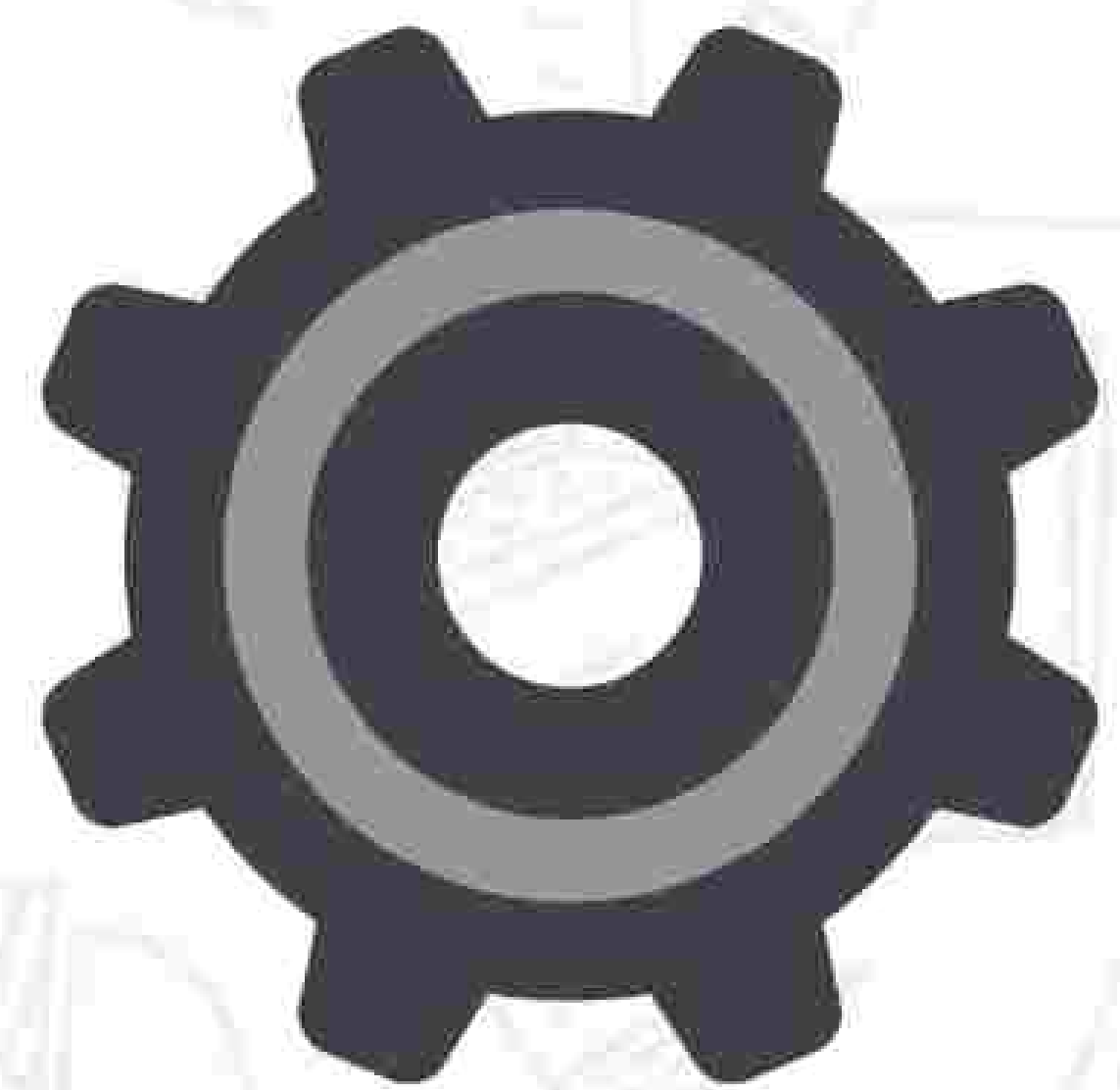


# Bonus Tips & Tricks for Financial Management

## Turbocharge Your Financial Year-End Prep

### Backup Financial Data:

Regular backups = no last-minute disasters.



### Automate Routine Tasks:

Set up automatic invoice generations, payment reminders, etc.

### Spring Clean Finances:

Close inactive accounts, clear old invoices, update records.



### Leverage Smart Reports:

Use Aicountly dashboards for data-driven insights.

Stay tuned for more secret hacks!



# Learn with Countly: --- Master Your Financial Journey

Access the Countly Learning Hub at  
[www.aicountly.com/help/learning/](http://www.aicountly.com/help/learning/)



**New courses on Smart Reporting, AI in Accounting,  
and  
Compliance Mastery now live!**



# Contact Us

Need assistance? We're here for you.

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**Working Hours:** Monday - Saturday: 9:00 AM - 6:00 PM (IST)